



LONG BEACH

BUSINESS
JOURNAL

Thanks to you, our city has trusted local news

*This work is made possible by reader support — and
can only be sustained by it.*

2024/2025 HIGHLIGHTS



Our work this year gave residents trusted, real-time news when they needed it most. Amid ICE raids and National Guard deployments, we reported the truth about what our community experienced without bending to anyone's agenda.

We also showed residents how their local government wielded its power. We reported on efforts to curb

The Post debuted two new pocket guides:

- **Eat. See. Do.**, a look at summer events & more;
- and **Long Beach 101**, a road map for engaging and participating in local government.



illegal food vending, spending on street repairs and workers blowing the whistle on toxic chemicals at the Colorado Lagoon construction site.

In September we launched a full-time education beat to focus on what matters most — our kids.



With billions in funding and major decisions happening behind closed doors, parents deserve a newsroom that asks hard questions about budgets, teacher contracts, and policies that shape every classroom.

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*Local, honest news is essential for the people of Long Beach—
now more than ever. — WV Lanuti, donor*

Give today!
lbpost.com/donate

As a nonprofit newsroom, we rely on support from the readers we serve

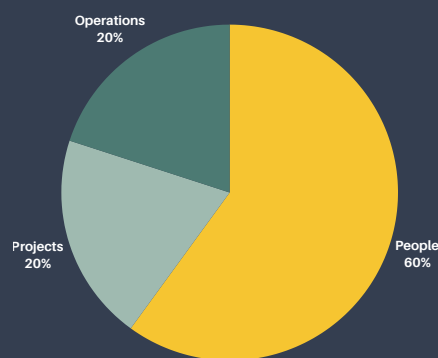
2024/25 REVENUE

Donations increased, but must grow to replace one-time grants.

ADVERTISING	\$308,303
GRANTS	\$299,500
DONATIONS	\$297,247
OTHER	\$18,107
TOTAL	\$923,157

2024/25 EXPENSES

80¢ of every dollar went to our reporting & service projects.



Thank you!

Because of your support, millions of readers had free access to trusted local news this year. Our work is fragile but essential — empowering residents through in-depth reporting and investigations, and celebrating the people and places that make Long Beach special. We're proud of this work — and grateful that you believe in it.

— *Melissa Evans, CEO*

Give today: lbpost.com/donate

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